



PRESENTS...

A DAY  
IN THE

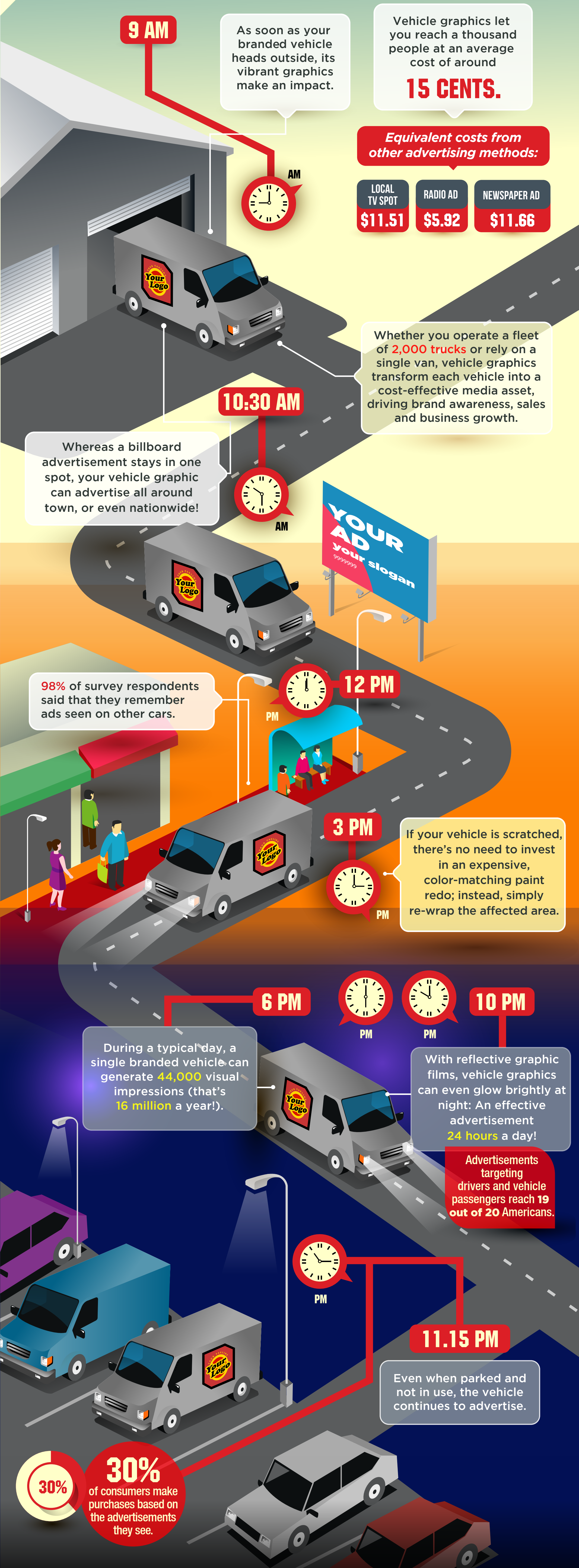
# LIFE OF A VEHICLE GRAPHIC

The advertising and branding industries are booming with new technological advances. *How will you make your mark, given the stiff competition?*

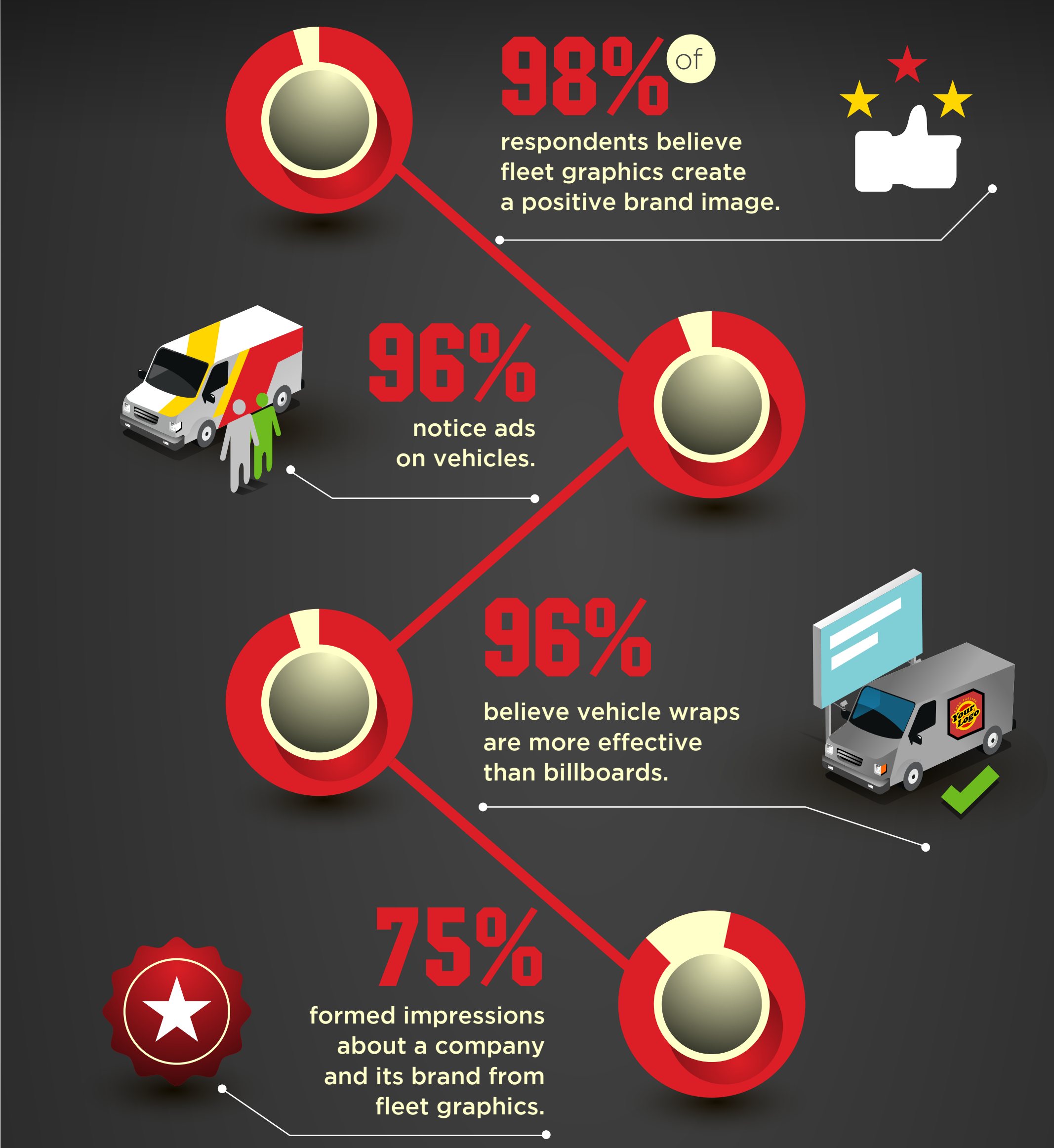
Well, think out-of-the-box...

## 「THINK VEHICLE GRAPHICS!」

Is your business properly taking advantage of this marketing tool?



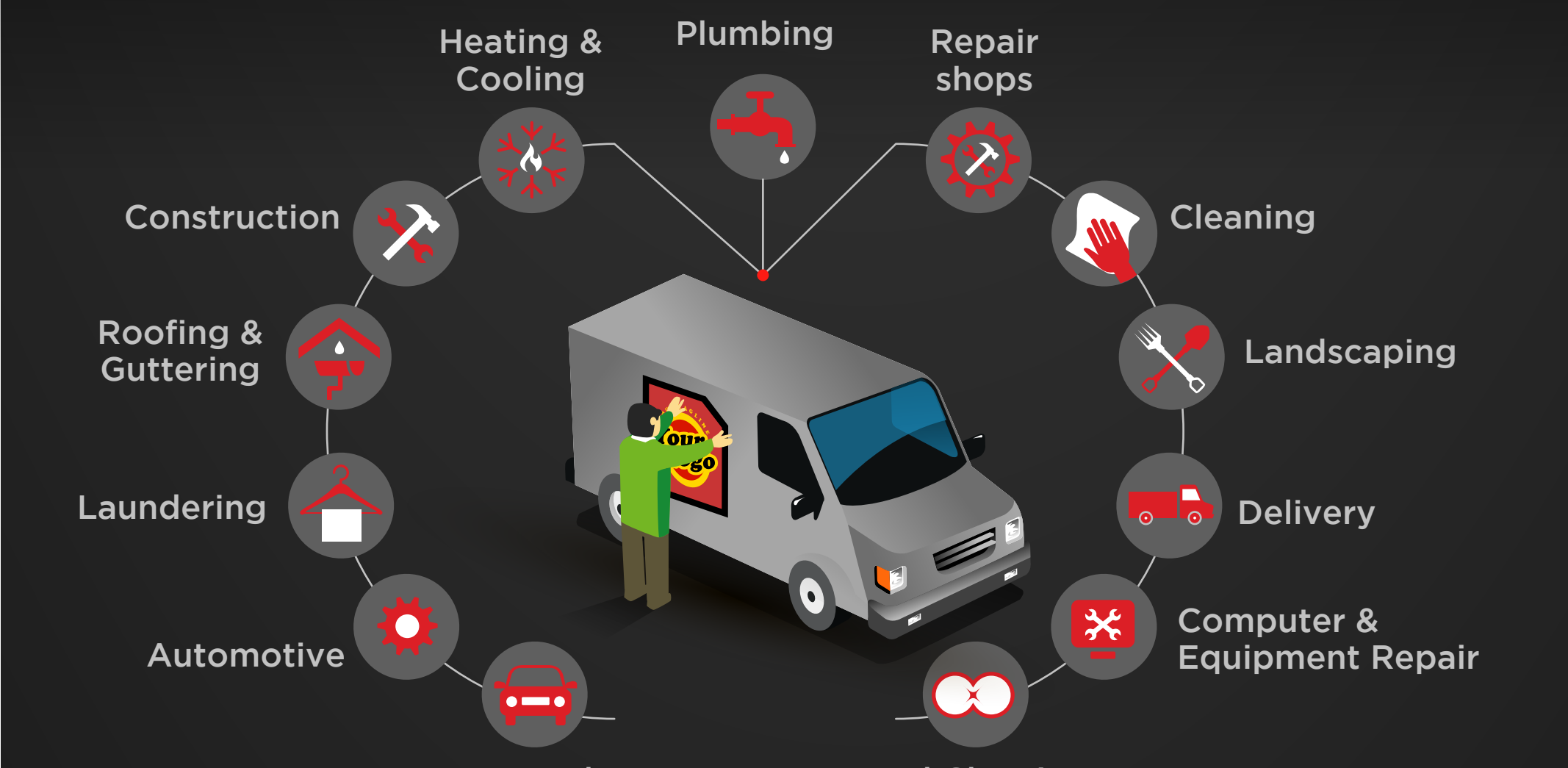
### ACCORDING TO A STUDY UNDERTAKEN BY THE AMERICAN TRUCKING ASSOCIATION:



### FIVE REASONS VEHICLE BRANDING IS A KEY SUCCESS FACTOR



### SOME SERVICE INDUSTRIES THAT ARE ALREADY MAKING USE OF VEHICLE GRAPHICS INCLUDE:



Vehicle graphics are one of the most **effective and efficient types of outdoor advertising** since they reach more consumers at a lower cost per thousand views than any other form of **outdoor advertising**.

For further questions about vehicle graphics, protection products and services, contact

**Signs Now today!**

#### Sources:

<https://www.vehiclewrapping.com/vehicle-wraps-ap/>  
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[https://www.3m.com/3M/en\\_US/graphics-signage-us/wraps/](https://www.3m.com/3M/en_US/graphics-signage-us/wraps/)  
<https://scswraps.com/vehicle-wraps/>



Accelerate Your Sales and Marketing Results with Vehicle Graphics. Come visit your local Signs Now® Center today for a free consultation.

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