



For Immediate Release

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Signs Now Presents Supplier of the Year Award to Advantage Sign Supply

PLYMOUTH, Mich. (Aug. 26, 2011)—Signs Now, a division of Allegra Network LLC, recently honored Advantage Sign Supply, a 20-year leader in signage and graphics industry equipment and materials with the “Supplier of the Year” award at the 2011 Allegra Network Convention. The four day event was held at Caesars Palace, August 7-10, in Las Vegas, Nev.

Signs Now franchise members voted Advantage Sign Supply as the “Supplier of the Year.” The award is given to a supplier who provides strong financial incentives and problem solving avenues, fosters strong communication, resolves customer complaints quickly and efficiently and has growth initiatives in place to aid a franchise member’s business.

“Advantage Signs Supply has been a preferred vendor within our Network for more than 10 years,” explained Signs Now Product Development Manager Sue Freihofer. “But, in 2005, they stepped to the plate to provide new center opening packages for our Network, which includes printers, laminators, cutters and software. They also offer significant training above and beyond the standard training packages.”

"This award means so much to Advantage Sign Supply because it re-enforces our focus on exceptional service, with our sales consultants investing face to face time with franchise owners. Every opportunity is different and exciting for our guys and this award is yet another reflection

of the great work we have been able to do with such a fantastic franchise like Signs Now," said Javier Mahmoud, Advantage Sign Supply Director of National Accounts.

About Advantage Sign Supply, Inc.

Advantage Sign Supply is a Grand Rapids, Michigan based sign supply company specializing in equipment and supplies from Gerber, 3M, and ORACAL, and the latest innovations in the wide format industry. Advantage has grown to have 10 regional locations, providing its customers with quality products and exceptional service for over 20 years. As a full-service supplier, Advantage offers superior technical support through its ATS division, and quality software and application training through its AES group.

About Signs Now, a division of Allegra Network LLC

As a leader and top innovator in the sign and graphics industry, Signs Now truly stands out in a crowded world. Signs Now has nearly 200 franchise locations across the United States, Canada and the United Kingdom. The corporate offices and the Signs Now Training Academy, Sarasota Campus are headquartered in Plymouth, Mich.

The Signs Now service base includes solutions and digital imaging for outdoor and indoor signage, exhibit and vehicle graphics, magnetic signs, banners, window graphics, ADA signage, dimensional letters, directional systems and other visual communications tools to businesses worldwide. For more information on Signs Now, call (800) 726-9050 or visit their website at www.signsnow.com.

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