



For Immediate Release

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SIGNS NOW ANNOUNCES TOP FRANCHISE AWARDS

SARASOTA, Fla. (May 7, 2009)—Signs Now, A Division of Allegra Network LLC, recently announced their top franchise awards for 2008. August and Tony DiCola, owners of Signs Now 193 in Chicago, Ill., were recognized with the Best of the Best Award, and Mike Tyson, owner of Signs Now 452 in Monroe, La., was recognized with the Rookie of the Year Award. The awards will be officially presented at the 2009 Allegra Network Convention in Chicago this August.

The Best of the Best Award is the company's top award and is chosen based on a combination sales volume, sales growth and participation in corporate programs, including performance groups and operational studies. The Rookie of the Year Award is presented to the network owner who displays the most stellar performance in their first full calendar year of business.

"Tony and August DiCola and Mike Tyson represent the best of what we strive for in Signs Now owners," remarked Signs Now President Steve White. "We are honored to have them among our family of franchisees."

The DiCola family has owned Signs Now Chicago since 1988 and recently celebrated their 20th anniversary late last year. Tony DiCola has also served on the Signs Now Franchise Advisory Board. As a result of their urban locale, the company specializes in window graphics, ADA signage, wayfinding systems, dimensional letters, directional systems and architectural signage.

Mike Tyson has been in business for over a year, and has already received several Sales Growth Awards for being in the top five Signs Now network businesses in increased sales growth for North America. Signs Now Monroe offers full signage and graphics solutions, including vehicle wraps and wide format digital services.

For more information on Signs Now, call (800) 356-3373, or visit their web site at www.Signsnow.com.

About Signs Now, A Division of Allegra Network LLC

As a leader and top innovator in the sign and graphics industry, Signs Now truly stands out in a crowded world. Signs Now has over 225 franchise locations across the United States, Canada and the United Kingdom. The corporate offices and the Signs Now Training Academy, Sarasota Campus are headquartered in Sarasota, Fla.

Founded in 1983, the Signs Now service base includes solutions and digital imaging for outdoor and indoor signage, exhibit and vehicle graphics, magnetic signs, banners, window graphics, ADA signage, dimensional letters, directional systems and other visual communications tools to businesses worldwide.