



For Immediate Release

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LOCAL COMPANY CELEBRATES GRAND OPENING

BUSINESS TO PROVIDE COMMUNITY WITH FULL-SERVICE SIGNAGE AND GRAPHICS

HELENA, Mont. (March 16, 2010)— Local businessmen Archie Broadbent and Trevor Parrish held a grand opening ceremony on March 2 for their new Signs Now center, located at 323 North Last Chance Gulch. The grand opening attracted over 200 people, including business clientele, chamber executives, Signs Now corporate team members and local officials, including Helena Mayor, James E. Smith.

The grand opening included a ribbon cutting ceremony and a tour of the center, which provided an inside look at the products and services available to the community through Signs Now. In addition, several prizes were given away, including an iPod Touch, a digital camera and a one-hour professional photo session.

Broadbent and Parrish finalized their new business in December of last year. Prior to opening their Signs Now center, both men spent nearly 14 years working at longstanding local print and graphics business Allegra Helena. Both feel their experience in graphic design and production management at Allegra will translate well for their customers at Signs Now.

“We strive to build positive relationships with our clients by providing strong customer support,” remarked Parrish. “We stand behind all of our work and the quality of the products we provide and feel our combination of relevant experience and high-quality product and will provide our clients with a winning solution for their visual communications.”

The Signs Now service base includes multiple solutions for outdoor and indoor signage, banners, window and vehicle graphics, exhibit and trade show graphics, ADA signage, dimensional letters, directional systems and other visual communications tools.

In addition to the traditional services, Signs Now also offers large format digital services to their customers—a heavily-expanding technology in the industry. Large format digital printing provides a solution for clients needing to use photographs or complex artwork for their interior and exterior signage. For more information on Signs Now, please call (406) 422-1065 or e-mail signsnowhelen@gmail.com.

Signs Now, A Division of Allegra Network LLC

As a leader and top innovator in the sign and graphics industry, Signs Now truly stands out in a crowded world. Signs Now has over 200 franchise locations across the United States, Canada and the United Kingdom. The corporate offices and the Signs Now Training Academy, Sarasota Campus are headquartered in Sarasota, Fla.

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