



For Immediate Release

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**Signs Now Connects Independent Sign Shops with
New Advantage™ Program**
Announces partnership with \$3 million business

PLYMOUTH, Mich. (May 5, 2011)—Signs Now, a division of Allegra Network LLC, recently announced that it has signed a recent agreement with co-owners Tom Beaver, Olivia Warner and Bill Collins of Indiana Stamp in Ft. Wayne, Ind. through the company’s innovative Signs Now Advantage™ Program, which provides sign companies with a new path to improved operating efficiencies, higher earnings and a stronger marketing position within their respective industries.

Indiana Stamp is a highly successful manufacturer of various rubber stamp and engraving products, with more than \$3 million in annual sales. As part of the transition, the company will develop a brand new sign center within the existing 33,000 square foot building.

“Joining Signs Now and Allegra Network allows us to expand our company by adding on a sign and graphics division,” said Beaver. “We’ve been in business since 1946, so we’ve seen how the industry has changed and know that becoming a part of the Signs Now Advantage Program will give us the expertise and resources we need for continued growth.”

Allegra Network launched the Signs Now Advantage Program to help companies retain complete control of their operations, while taking full advantage of all of the benefits of

belonging to an industry leading organization. This powerful combination helps members rapidly adjust to the structural changes happening in both the printing and sign industries, and position their companies for immediate and long-term success.

“We recognize that for many independent sign shop owners, the challenges of the changing industry could be very difficult for them to handle on their own,” said Carl Gerhardt, president and CEO of Allegra Network, LLC. “Owners have a steep hill to climb when it comes to customers and prospects viewing them as all-purpose graphic communication consultants, rather than sign professionals. Having a \$300 million organization behind them with top-shelf resources can make all the difference.”

The Advantage program is the next evolution for Allegra Network, the 500-unit worldwide marketing, print and graphic communications franchisor of the brands Allegra, American Speedy Printing Centers, Insty-Prints and Signs Now. It comes following the company’s success with its MatchMaker[®] program (more than 40 deals), its proven history in acquisitions (more than 215 deals) and its unique position in the printing and signs industry. Ideal candidates for the Advantage programs are independent print or sign shop owners with up to 25 employees and operations of \$1 million in sales.

“We find that sign professionals would like to hear about our franchise options. Some are not ready to sell and are looking for a support team to help them grow. Meanwhile, we find that some sign shop owners would like to improve their profitability and sales to be able to sell in the near future, once they have incorporated our new marketing strategy into their business,” added Gerhardt.

For further information on the Signs Now Advantage program, visit www.signsnowfranchise.com.

About Signs Now, a division of Allegra Network LLC

As a leader and top innovator in the sign and graphics industry, Signs Now truly stands out in a crowded world. Signs Now has nearly 200 franchise locations across the United

States, Canada and the United Kingdom. The corporate offices and the Signs Now Training Academy, Sarasota Campus are headquartered in Plymouth, Mich.

Founded in 1983, the Signs Now service base includes solutions and digital imaging for outdoor and indoor signage, exhibit and vehicle graphics, magnetic signs, banners, window graphics, ADA signage, dimensional letters, directional systems and other visual communications tools to businesses worldwide.

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