



## **For Immediate Release**

### ***Media Inquiries:***

Sarah Malpeli

(941) 993-5037

[sarahm@signsnow.com](mailto:sarahm@signsnow.com)

## **Sign Now Merges with Budget Signs**

**BRADENTON, Fla.** (Aug. 23, 2010)—Brian and Debra Lamb, owners of the Signs Now locations in both Sarasota and Bradenton, recently announced the purchase of local sign company Budget Signs. The merger brings all services under one roof at the Signs Now facility at 5608 Cortez Road West. Former Budget Signs owner Christian Slager is staying on board to manage the combined store. A powerful and responsive customer focused team is now in place.

“It’s a win-win situation for customers of both businesses,” said Brian Lamb. “Our enhanced capabilities will help us serve our diverse and growing client base. The combined resources allow us to offer more capabilities while increasing work flow efficiencies. We feel that this merger will produce a stronger organization better positioned to serve the Bradenton and Sarasota business communities.”

The Signs Now service base includes multiple solutions for outdoor and indoor signage, banners, window and vehicle graphics, exhibit and trade show graphics, ADA signage, dimensional letters, directional systems and other visual communications tools. Signs Now is also a member of Allegra Network LLC, one of the world’s largest marketing, print, graphics and signage communications franchises linking more than 550 locations in North America.

“We are part of a family of valuable experts, creating a dynamic combination of extensive local service and worldwide support,” remarked Lamb.

In addition to the traditional services, Signs Now also offers large format digital services to their customers—a technology must in the industry. Large format digital printing provides a solution for clients needing to use photographs or complex artwork for their interior and exterior signage. For more information on Signs Now, please call (941) 792-4453, or visit the company website at [www.signsnowbradenton.com](http://www.signsnowbradenton.com).

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