



**For Immediate Release**

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**Signs Now Franchisee Advisory Board Appoints New Member**

**PLYMOUTH, Mich.** (April 7, 2011)—Signs Now, a division of Allegra Network LLC, recently held elections for the company’s Franchisee Advisory Board (FAB), and has named Signs Now Rochester Co-Owner Jackie Ciresi as its newest at-large member. She will serve on the board until 2014. The FAB is comprised of seven elected franchisee representatives and three appointed representatives from Signs Now headquarters.

“We have a fantastic group of owners on the Franchise Advisory Board,” remarked Bernard Haun, Signs Now vice president of marketing and communications. “The addition of Jackie Ciresi will further strengthen the role of our Board and will increase owner involvement across our network.”

The FAB was established to provide a forum for the discussion of company plans, programs and concerns with its franchise owners. The objectives of the FAB include the participation in development of programs; provide feedback on purpose, goals and direction of programs; to help ensure accountability and to increase participation of all franchise owners in company programs; and to improve feedback on the effectiveness of company programs.

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Other FAB members include Chairperson Tim Weber, Holland, Mich., representing the Northeast region; Kristin Trevino, Portland, Ore., representing the Northwest region; Mike Carson, Nanaimo, BC, representing the Canadian region; Howard Stovall, Lexington, Ken., representing an at-large seat; Mike Hughes, Norman, Okla., representing the Midwest region; and Pete Thomas, Fort Collins, Colo., representing an at-large seat.

For more information on Signs Now, call (800) 726-9050, or visit their website at [www.Signsnow.com](http://www.Signsnow.com).

***About Signs Now, a division of Allegra Network LLC***

*As a leader and top innovator in the sign and graphics industry, Signs Now truly stands out in a crowded world. Signs Now has nearly 200 franchise locations across the United States, Canada and the United Kingdom. The corporate offices and the Signs Now Training Academy, Sarasota Campus are headquartered in Plymouth, Mich.*

*Founded in 1983, the Signs Now service base includes solutions and digital imaging for outdoor and indoor signage, exhibit and vehicle graphics, magnetic signs, banners, window graphics, ADA signage, dimensional letters, directional systems and other visual communications tools to businesses worldwide.*

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