



For Immediate Release

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*images available upon request

**SIGNS NOW COMPLETES HYBRID WRAP PROJECTS FOR
HARRY CHAPIN FOOD BANK**

Fort Myers, Fla. (Sept. 20, 2010)—The Signs Now center located at 2016 Beacon Manor Drive, recently produced and installed two diesel hybrid vehicle wraps for the Harry Chapin Food Bank. Each wrap project took two days to complete. This is just the latest project in a successful partnership between the sign & graphics center and Harry Chapin. The company also works with many other charitable organizations.

“We depend on Signs Now to create beautiful graphic designs for our vehicle wraps, banners and other signage,” explained Joyce Jacobs, associate director of Harry Chapin Food Bank. “This past Saturday we were very proud to show case our new Hybrid Trucks at the Green Market/Alliance for the Arts.”

“We are very proud of the work we have done for Harry Chapin, including the recent completion of the hybrid wraps and the visual transformation of an old beer truck into a new mobile pantry,” explained Signs Now Owner Udo Upeslakis. “Not only is it nice to continue in a productive client relationship, but it is truly rewarding to be able to promote a cause that is so vital to our community.”

The mission of the Harry Chapin Food Bank is “to overcome hunger in Charlotte, Collier, Glades, Hendry, and Lee counties through education and by working in a cooperative effort with affiliated agencies in the procurement and distribution of food, equitably and without discrimination.” For more information on the Harry Chapin Food Bank, visit www.harrychapinfoodbank.org.

Signs Now has been serving the community since 1993 and is one of only 13 Professional Decal Application Alliance (PDAA) Master Certified businesses in Florida. PDAA Master Certified Installers are experienced with all types of graphic installations, including walls and flat surfaces, glass, curved surfaces and complex curved surfaces including vehicle wraps. Within PDAA's certification process, Master Certified Installers undergo rigorous proficiency testing to verify that they possess the skills needed to meet or surpass client expectations.

The Signs Now service base includes business solutions for outdoor and indoor signage, banners, window and vehicle graphics, exhibit and trade show graphics, ADA signage, dimensional letters, directional systems and other visual communications tools. For more information on Signs Now, call (239) 277-0553 or visit the company's Web site at www.signsfortmyers.com.

About Signs Now, a division of Allegra Network LLC

As a leader and top innovator in the sign and graphics industry, Signs Now truly stands out in a crowded world. Signs Now has nearly 200 franchise locations across the United States, Canada and the United Kingdom. The corporate offices and the Signs Now Training Academy, Sarasota Campus are headquartered in Sarasota, Fla.

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