



For Immediate Release

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LOCAL COMPANY CELEBRATES RIBBON CUTTING AND OPEN HOUSE BUSINESS OWNER EXPERIENCES SUCCESS AFTER UNIQUE BEGINNING

PLANO, Texas. (July 13, 2010)— Local business owner Amy Lankford recently held a grand opening ceremony on May 27 for her Signs Now center, located at 701 East Plano Parkway, Suite 113. The grand opening attracted over 60 people, including business clientele, chamber executives and Signs Now corporate team members. The event included a ribbon cutting ceremony and a vehicle wrap demonstration. The open house also provided an inside look at the services available to the community through Signs Now.

Before Lankford took ownership of the business in **October 2009**, she had become a casualty of corporate downsizing. Concerned about her prospects, she began researching the possibility of opening her own business and worked to creatively finance the purchase of the business last year using her 401K.

“After working for over 16 years for advertising agencies & corporate marketing departments, I was ready for a change and wanted to open my own business,” remarked Lankford. “Signs Now afforded me the opportunity to use my expertise to help grow both my clients’ and my own business.”

The Signs Now service base includes multiple solutions for outdoor and indoor signage, banners, window and vehicle graphics, exhibit and trade show graphics, ADA signage, dimensional letters, directional systems and other visual communications tools.

In addition to the traditional services, Signs Now also offers large format digital services to their customers—a heavily-expanding technology in the industry. Large format digital printing provides a solution for clients needing to use photographs or complex artwork for their interior and exterior signage. For more information on Signs Now, please call (972) 398-8648, or visit the company website at www.signsnowplano.com.

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As a leader and top innovator in the sign and graphics industry, Signs Now truly stands out in a crowded world. Signs Now has over 200 franchise locations across the United States, Canada and the United Kingdom. The corporate offices and the Signs Now Training Academy, Sarasota Campus are headquartered in Sarasota, Fla.

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