



For Immediate Release

Media Inquiries:

Sarah Malpeli

(941) 993-5037

sarahm@signsnow.com

Signs Now Selects EDSF to Administer New Scholarship Program

PLYMOUTH, Mich. (Jan. 25, 2012)—Signs Now, a division of Allegra Network LLC, recently selected [the Electronic Document Scholarship Foundation \(EDSF\)](#), an international, non-profit organization dedicated to the document management and communications industries, to administer five new scholarships totaling \$10,000 for the 2012 academic year.

Bernard Haun, vice president of marketing & communications for Signs Now, said, “We are pleased to establish these scholarships, which we hope will encourage young people to pursue careers in graphic arts, document technology, marketing and communications. With the rising costs of college tuition, Signs Now is honored to be able to help keep the door to a college education open for deserving students.”

“The five new scholarships are part of our new Legacy Scholarship program, which is designed to enable small businesses to become involved with scholarships benefiting students and colleges in their particular geographic area. We are delighted that Signs Now has selected EDSF to administer their scholarships,” said Brenda Kai, EDSF executive director.

EDSF will begin accepting applications in mid-January 2012. Scholarships are awarded based on scholastic achievement, honors received and participation in school activities, along with community service and organizational affiliations. Eligibility requirements include a minimum 3.0 cumulative GPA on a 4.0 scale and full-time student status. The Signs Now home office in

Plymouth, Mich. is sponsoring the scholarships on behalf of several franchise members. They will award one scholarship for \$2,000 to a student attending each of the following universities and colleges (five total):

College of DuPage

North Carolina State University

University of South Florida

Ringling School of Art and Design

East Tennessee State University

To learn more about EDSF or to inquire about the scholarships, visit www.edsf.org or contact Brenda Kai, EDSF executive director, at (817) 849-1145 or via e-mail at brenda.kai@edsf.org.

About Signs Now

As a leader and top innovator in the sign and graphics industry, Signs Now truly stands out in a crowded world. Signs Now has nearly 200 franchise locations across the United States, Canada and the United Kingdom. The Signs Now service base includes solutions and digital imaging for outdoor and indoor signage, exhibit and vehicle graphics, magnetic signs, banners, window graphics, ADA signage, dimensional letters, directional systems and other visual communications tools to businesses worldwide. For more information on Signs Now, call (800) 726-9050 or visit their website at www.signsnow.com.

About EDSF

EDSF is a charitable foundation dedicated to preparing the next generation of professionals for the document management and graphic communications marketplace. EDSF supports the industry's future by granting scholarships to students in support of their academic careers, by providing research grants to colleges and universities, by building awareness about industry careers, and by recognizing innovative educators and educational programs. EDSF serves vendors and users who design and implement document solutions for business applications. For more information, visit www.edsf.org.

###